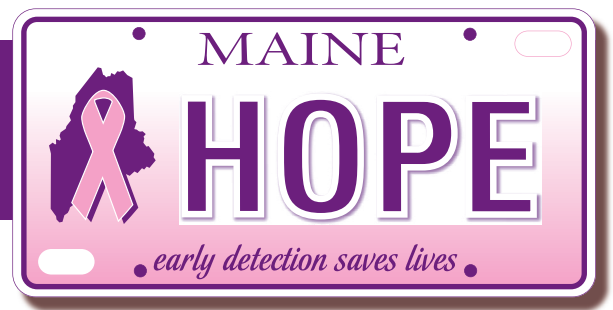


Maine Breast Cancer Specialty License Plate



PROTOTYPE

RESERVATION FORM

An exciting effort is underway to create a new Maine speciality license plate.

The proposed beneficiaries of this effort will be split equally three ways between:

- Maine Breast Cancer Coalition for their Support Service Fund (www.mainebreastcancer.org)
- Maine Cancer Foundation for their Woman's Cancer Research Fund (www.mainecancer.org)
- Maine Breast and Cervical Health Program for their mammogram fund (www.maine.gov/dhhs/bohdcfh/bcp/index.htm).

We need reservations from 2,000 individuals with a check of \$20, that will guarantee each donor a plate when they become available. We hope to gather all the necessary commitments by **December 31, 2007**. If we can meet this time frame, we can unveil our plate in October, 2008!

Please help us reach our goal of 2,000 reservations by filling out this form and returning it to the address noted below as soon as possible. We need one form for each reservation.

Thanks for your support!

YES, I want to reserve my very own Maine Breast Cancer Specialty License Plate!
A voucher will be issued to me by the Secretary of State's office when the plates become available.

Name _____

Mailing Address _____

Signature _____

E-mail _____ Phone _____

Current License Plate Number (optional) _____

I am enclosing payment of \$20 per reservation so that I will receive my voucher as soon as the plates become available.

Make check or money order payable to:
MCF Breast Cancer License Plate

Complete this form and mail to:
**Maine Breast Cancer License Plate
c/o Maine Cancer Foundation
PO Box 553, Portland, Maine 04112**

Questions call: 207-773-2533 or toll free: 1-866-627-2411

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Copies of this form can be downloaded at: www.mainecancer.org

Frequently Asked Questions

When Signing Up for Specialty License Plates

1. How much does it cost?

A specialty plate costs \$20 in addition to the regular motor vehicle registration fee. Renewal of the plates will cost \$15 annually added to your regular registration fee. Make check payable to: Maine Cancer Foundation (MCF) Breast Cancer License Plate

2. If I purchase a Breast Cancer Support License Plate, what will the funding be used for?

\$10 of the annual fee will be transferred to a special fund for breast cancer support in Maine from the original fee and \$5 from the renewal fee will be used for administration and production costs of the plate.

3. How will I get my plate?

All contributors purchasing this Breast Cancer License Plate will receive a confirmation from the Secretary of State's office when the plates are available. Your original contribution will be applied when changing your existing registration to the new specialty plates.

4. When will the Breast Cancer Support License plates be ready?

First we must obtain 2,000 signatures and \$40,000, which we hope to accomplish by December 31, 2007. If we succeed, then we hope to have our new plate ready for debut in October 2008, just in time for Breast Cancer Awareness Month!

5. Can I keep my vanity plate?

Yes, but the cost of the specialty plate will be in addition to your current vanity plate fees. (EXCEPTION: Due to a recent law change, if your vanity plate is duplicated in another Maine license plate style option, it will not be available. This law is designed to eliminate potential risk of misidentification.)

6. Can I request a specific plate number?

No, we're sorry. Specialty plate numbers will include 3 numbers and 3 letters. Numbers will not be duplicated for different Maine license plate styles.

7. If circumstances do not allow this plate to be issued, what will happen to my money?

If for any reason this specialty plate is not issued monies will be refunded.

8. How do I know this is a bona-fide fund raising event for Maine Breast Cancer Services?

Official receipts are available upon request or you may contact the Bureau of Motor Vehicles to confirm the sponsor has registered with the Secretary of State.

9. Can I request a Specialty Plate if I don't own a passenger vehicle?

Specialty plates can be displayed only on passenger vehicles or pick-ups that do not exceed 6,000 pounds registered weight.

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